

GINA ABBATIELLO

ART DIRECTOR (ノ◡ノ)/*:°.:*°.:*°.:*° ✨

As an enthusiastic and empathetic Art Director based in NYC, I engage audiences through compelling storytelling, human truths, and visually captivating designs. With a background in working with brands like Microsoft, American Express, and Xbox, I thrive on tackling creative challenges and developing impactful campaigns. Driven by a passion for pop culture, music, and the latest trends, I bring bold problem-solving skills and a fresh perspective to each project I undertake. 🌻

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EXPERIENCE

ART DIRECTOR

Ayzenberg Group, *October 2021 - Present*

ART DIRECTOR

Freelance, Various Companies, *May 2021 - October 2021*

ART DIRECTOR

ERGO, *October 2017 - May 2021*

ART DIRECTION INTERNSHIP

Momentum Worldwide, *June 2017 - August 2017*

[See more details on LinkedIn](#) 🌻

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, ADVERTISING, BACHELOR OF FINE ARTS, 2017

Minor in Creative Technology; Member at AD@FIT; Club Member at Anime Club; Dean's List

FASHION INSTITUTE OF TECHNOLOGY, COMMUNICATION DESIGN FOUNDATION, ASSOCIATE OF APPLIED SCIENCE, 2015

Minor in Creative Technology; Dean's List; Club Member at Anime Club

SKILLS

HARD SKILLS: Adobe After Effects, Adobe Creative Suite, Adobe Illustrator, Adobe InDesign, Adobe Media Encoder, Adobe Photoshop, Adobe Premiere Pro, Adobe XD ChatGPT, Figma, Graphic Design, Midjourney, Miro, Mood Boards, Photo Editing, Photography, Social Media, Typography

SOFT SKILLS: Adaptability, Advertising, Art Direction, Collaboration, Communication, Concept Development, Creative Direction, Creativity, Critical Thinking, Detail Oriented, Design, Empathy, Integrity, Interpersonal, Leadership, Problem Solving, Strong Work Ethic, Teamwork, Time Management

