# GINA ABBATIELLO ART DIRECTOR (/๑٫๑)/\*:: \*: \* \*: \* \*: \* \*: \* \*

★ Webstie: <a href="https://www.20to3.com/">https://www.20to3.com/</a> ★ Email: gina.abbatiello@gmail.com

# **EXPERIENCE**

## ART DIRECTOR

Ayzenberg Group, October 2021 - Present

**Clients**: Apex Legends Mobile, Call Of Duty, Genshin Impact, Mercury Insurance, Microsoft, New Business, Palia, Paramount+, The Climate Pledge, Windows Insider Program, Xbox

## ART DIRECTOR

Freelance, May 2021 - October 2021

Various Companies: Ayzenberg Group (Client: Xbox), Moxie/MRY (Client: Arby's), SevenRooms

# ART DIRECTOR

**ERGO**, October 2017 - May 2021

Clients: American Express, Marriott, Delta, Amazon

# ART DIRECTION INTERNSHIP

Momentum Worldwide, June 2017 - August 2017 Clients: Verizon, American Express, and SAP

# **EDUCATION**

FASHION INSTITUTE OF TECHNOLOGY, ADVERTISING, BACHELOR OF FINE ARTS

Minor in Creative Technology; Member at AD@FIT; Club Member at Anime Club; Dean's List

# FASHION INSTITUTE OF TECHNOLOGY, COMMUNICATION DESIGN FOUNDATION, ASSOCIATE OF APPLIED SCIENCE

Minor in Creative Technology; Dean's List; Club Member at Anime Club

# **SKILLS**

### **HARD SKILLS:**

Adobe After Effects, Adobe Creative Suite, Adobe Illustrator, Adobe InDesign, Adobe Media Encoder, Adobe Photoshop, Adobe Premiere Pro, Adobe XD ChatGPT, Figma, Graphic Design, Midjourney, Miro, Mood Boards, Photo Editing, Photography, Social Media, Typography

### **SOFT SKILLS**

Adaptability, Advertising, Art Direction, Collaboration, Communication, Concept Development, Creative Direction, Creativity, Critical Thinking, Detail Oriented, Design, Empathy, Integrity, Interpersonal, Leadership, Problem Solving, Strong Work Ethic, Teamwork, Time Management